

THE NEW LEADER IN CAR WASH...  
IS THE OLD LEADER IN CAR WASH



# PSD Codax

## Global Leaders in Car Wash Technology



Used on car wash and forecourt equipment throughout the World,  
Codax™ is the leader in **secure, reliable, easy-to-use access control.**

[www.psdcodax.com](http://www.psdcodax.com)



Defining the World of Car Wash Technology

Smartstart Plus | Smartstart Pro | Auto Sentry® Petro | Auto Sentry® Flex | Auto Sentry® CPT | WashConnect®

# Codax™ is the **World's most successful** token-free access control system for car wash and other forecourt equipment.

Our code access system reduces shrinkage and loss for forecourt operators while giving customers quick, easy and reliable access to car wash and valet services.

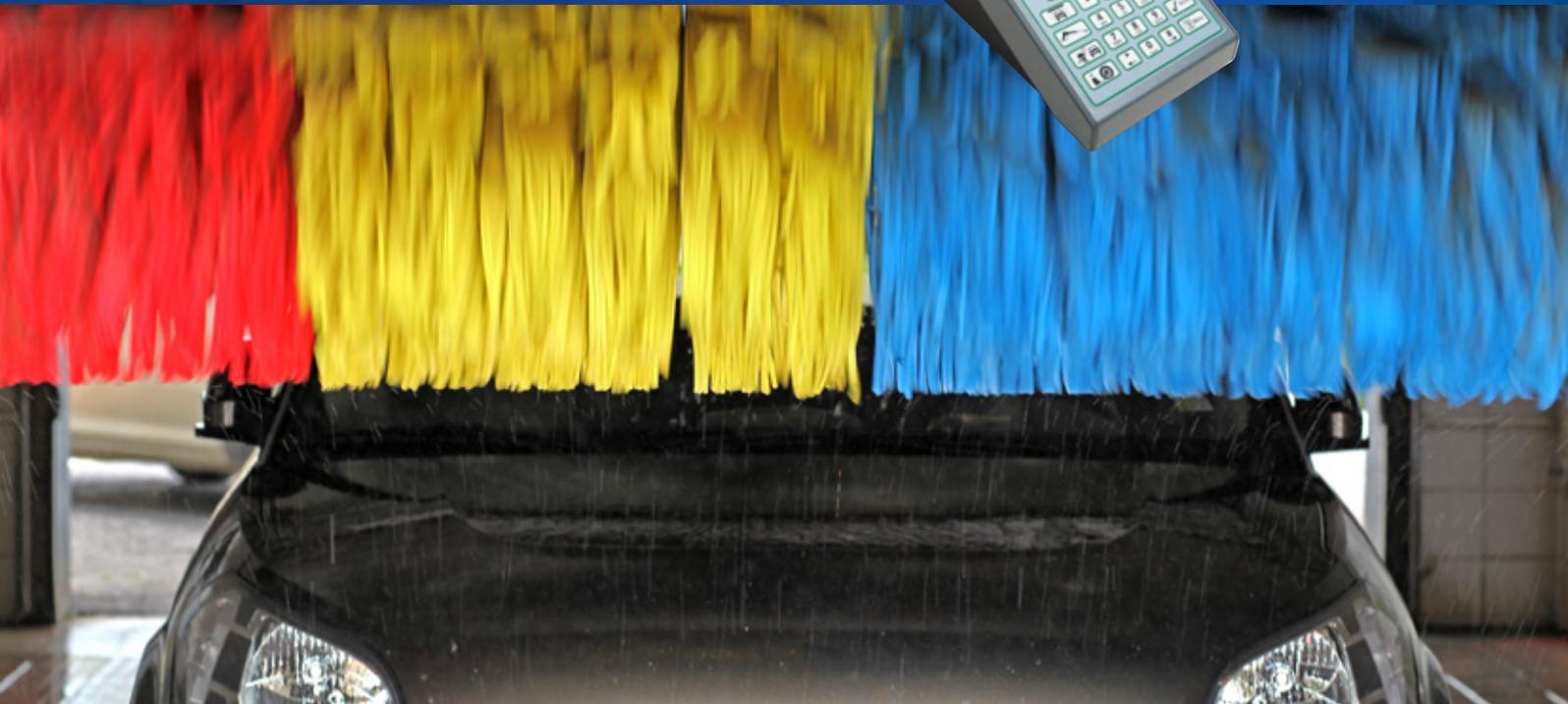
By standardising on systems from PSD Codax, the World's forecourt operators are giving their customers a consistently hassle-free way of paying and gaining access to all their forecourt car care equipment, from premium car washes and jet washes to simple tyre inflators and pre-wash units.

With Codax at the point of sale and controlling access to their forecourt equipment, operators are also reducing the high cost of shrinkage and lost tokens or cards. They are gaining insight into sales patterns and benefiting from the most flexible pricing and promotions.

Uniquely, all new car wash and other forecourt equipment can be specified with Codax controllers and almost any of your existing equipment can be quickly and cost-effectively upgraded to incorporate the Codax system.

## The **benefits** of Codax™

- Smartstart Plus
- Smartstart Pro
- Auto Sentry® Petro
- Auto Sentry® Flex
- Auto Sentry® CPT
- WashConnect®



# Codax™ is the **leading code access system** for all your car care equipment: Car wash, jet wash, vacuum and all of your other forecourt equipment.

When you have Codax controlling access to your forecourt equipment, you can be confident that customers are enjoying your services without complication or hindrance. Equipment downtime is practically unheard of, as jammed token mechanisms and faulty card readers are consigned to history.

With PSD Codax in the forecourt shop, you know that every car wash, every minute of jet wash and every service you provide has been paid for in full.

## Eliminating shrinkage and loss

Codax eliminates the traditional tokens that were so easily lost or given away by staff. Instead an easy-to-use terminal generates a unique code for every paying customer, giving them access to their selected wash programme. Codes are secure, limited to your site and only allow as many washes as have been purchased.

The system provides management reports that are easily checked against the takings. Further security can be provided by linking the Codax system to your retail network or POS, so that access codes are only generated in response to a completed transaction.

## A hassle-free experience for your customers

When you install new equipment or upgrade older machines with Codax, your customers will find them instantly easy to use. Around the world, millions of car washes, jet washes and vacuum vends are started by customers using the familiar Codax keypad.

To avoid queues in the forecourt shop, you can sell car wash and valet services from any desk or even a self-service kiosk.

If you have two or more identical car wash or jet wash machines, Codax cuts unnecessary queues at the wash bay, allowing customers to use their code at whichever machine is available first.



Smartstart Pro



Auto Sentry® Petro



WashConnect®

## Flexible pricing to **maximise your profits**

Codax access codes are simple to use but can support sophisticated pricing. As well as conveying which wash programme has been purchased, a single code may be valid for multiple washes (WashConnect® keeps track of how many are remaining). Codax can also support promotions between fixed dates or during off-peak hours.

Codax codes can also be used for special offers. Codax supports buy time, as is common with jet wash and vacuums. You can predefine amounts for sale – usually 5,10,15 or 20 minutes.

Our smartcard add-on offers flexible multi-buy and buy-time options as well as opening up sophisticated promotional possibilities. It allows you to offer car wash clubs and fleet schemes with minimal administrative overhead.

## Fast, **accurate** reporting

Codax WashConnect® generates detailed sales and usage reports which can be viewed by managers on-site. Alternatively, by integrating Codax with your retail network or POS, car wash and valet services are automatically included with the rest of your sales data.

Codax can also provide instant alerts by email or text message if your forecourt equipment goes out of service. By prompting staff to take corrective action you keep customers happy and revenues flowing.



# WashConnect®

## Web-based Multi-Site Management System

WashConnect® is a SQL .NET software platform designed to handle the requirements of today's demanding car wash environment. Keep connected to your business with real-time data and statistics over the internet from a Windows computer or mobile device.

System scalability allows for growth within the organisation and customisation of multiple configurations. Remotely manage and monitor your entire car wash network from your mobile device.

**WashConnect®, the most advanced management system.**

WashConnect® is available on the latest smart phones. View all of your site's activities for up-to-the-minute information!

## Reliable Technologies

Codax is designed to maximise the up-time of your forecourt equipment. Our keypads and other hardware are robust and are proven to last in even the most exposed locations.

All of the parts of a Codax system can work independently, so maintenance on a machine will not affect the operation of other equipment nor will it interfere with your ability to sell.

Similarly, it takes more than a simple omission by staff to stop the terminal issuing codes: Even if they run out of paper rolls, the terminal can display access codes on-screen for staff to write out by hand.

## Easily installed, wherever you need it

You can specify Codax access control on any new car wash or forecourt equipment. Codax controllers can also be fitted to existing equipment, so your customers and staff have just one familiar system to use.



### Standalone sales terminals

Codax sales terminals are easy for staff to operate and take minimal space on the counter.



### Part of your retail network

Whatever your POS system, Codax offers integration options for simple, secure selling.



### Flexible self service options

Give customers all the convenience of self-service with Codax self-pay kiosks.



## Simple, familiar choices for your customers

Codax is so simple to use and familiar to millions of car wash customers.



### Positioned for customer convenience

With Codax, your customers don't have to struggle to activate the wash; our keypads are simple to use and can be fitted almost anywhere.



### Flexible installation options

If you are not able to run cables between your retail outlet and the forecourt equipment, cable-free control is available.

# Codax Smartstart options

Codax is a flexible system, which can be installed and operated in different ways to **suit your business** and premises:



## Connectivity options

Where the physical environment allows, all the components of the Codax system can be linked together with data cables. This allows retail staff to check when each code is used and it alerts them in case the car wash itself develops a fault. However in those situations where cabling cannot be laid between the forecourt equipment and shop, the Codax system can be configured to work without a data connection.

The flexible nature of Codax systems mean that you may have some machines fully connected while others, perhaps in more distant parts of the site, operate in stand-alone mode.



## Controlling identical units

If you have two machines that offer the same programmes, your customers may use their Codax code at whichever one is most convenient. This configuration requires a cable running between the two pieces of equipment, although it is not necessary for them to be connected all the way back to the sales terminal.



# Codax products

To make the most of your Codax system, the following add-ons are available:



## Flexible

**Sell car wash and valet services from any till.**

With this popular option, almost any till or POS unit can be connected directly to your Codax equipment. Wash codes are issued as a regular menu option, so you have robust protection against shrinkage and can be sure that forecourt services are included in all your sales data.



## Self-service

**Buying car wash and valet services without queuing in-store.**

The perfect choice for car washes that aren't near to a manned retail outlet or where customers may be put off by long queues. Codax self-pay kiosks give customers real flexibility in how they select and pay for all their car wash and valet services, including out-of-hours purchases.



## 24/7 Support

**PSD Codax is equipped with a state of the art customer support system.**

To minimize your downtime we support our products 24/7, this assistance can be offered in multiple languages by our fully trained support technicians. PSD Codax provides customer training on its products which can include our remote eLearning feature to help your business and employees, this ensures your product is operating when it should be.

To learn more about **PSD Codax**, our services and our products, please contact us on +44 (0) 1275 866 910 or visit **[www.psdcodax.com](http://www.psdcodax.com)**.

Contact your local reseller:



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