

Smartcard



- Provide pre-pay convenience
- Run flexible promotions
- Manage fleet accounts
- Track and report usage

The Codax Smartcard System works with all types of wash equipment so you can offer prepay cards and business account cards. Truck and bus wash operators can also use our Card Manager Software application to manage and report wash activity.

A single-use access code ticket is perfect for many customers, but to help you maximise return on your investment, Codax Smartcard delivers extra flexibility, enabling you to maximise loyalty, win valuable repeat business and provide fleet accounts.

In its simplest form, Codax Smartcard allows you to sell prepay wash cards which reward up-front purchase with discounted wash prices. By adding the full tracker system, you can also operate business accounts for fleet clients.

Both systems are straight-forward to use, are fully integrated with all Codax systems and can be installed without long cable runs.

Codax has always led the market with flexibility and ease of use. Now Codax Smartcard adds more ways to control wash equipment and deliver profitable services.

Designed for forecourt retailers and fleet operators, Codax Smartcard offers:

- Fully flexible control – of available times, programmes and frequency of use.
- Detailed usage data – for sales analysis or account billing.
- Easy management – simple configuration and data collection.

Best of all, Codax Smartcard can be installed and operated without any new cabling. Ask us for details.

Prepay value cards

In a competitive market, it is important to keep innovating and to run effective promotions. With Codax you can now sell a whole variety of prepay cards that reward loyalty and provide the convenience of instant drive-up service.

For some carwash customers, prepay value cards are the most attractive. For example, by paying €15 up-front they can take washes to a value €25 whenever they want.

For other customers, specific offers are more attractive; off-peak wash cards can work very well, as can 'once a week' or other time-limited wash cards.

There are many other ways to configure Codax Smartcards, giving you endless marketing options.



A natural extension to any Codax installation

Codax Smartcard is 100% compatible with Codax code access systems. It can be added on to existing Codax installations or specified alongside new code access systems. This gives you and your customers the best of both worlds – simple code access for one-off purchases or advanced options for regular customers.

Selling prepay value cards



Like the regular Codax system, Codax Smartcard is available as a stand-alone retail terminal or linked to your POS equipment. Because cards have no value until they are loaded-up at the point of sale, shrinkage is avoided. Our self-service payment terminals can also be configured to accept Codax Smartcards.

Retail accounts – tracker cards

Business account customers can be a great source of regular, profitable business. And with Codax Smartcard you can give them more reasons to keep coming back.

From a single taxi driver to a large sales force or delivery business, Codax Smartcard provides everything you need to operate simple, dependable and competitive wash accounts.

The Codax Smartcard tracker system allows you – and the fleet managers who you serve – to track individual usage, to limit the available programmes, to manage peak and off-peak times and to quickly cancel lost or stolen cards.

The Codax Card Manager is a powerful desktop application that provides access to all your Smartcard configuration and usage data.



Commercial wash cards

Codax Smartcard is enabling truck and bus operators to control and monitor how their automated washes are being used.

With Codax Smartcard, you can issue a card to each driver or for each vehicle. With the Codax Card Manager software you can monitor usage, even checking that each vehicle is being washed as often as you expect.

Some, more enterprising operators are also generating revenue by opening up their washes to small firms and owner-drivers. The Codax system can restrict their usage to off-peak hours, while the desktop software quickly and easily provides all the data required for regular, accurate billing.

Managing and tracking accounts



For Codax Smartcard installations with the tracker option, the Codax Card Manager software allows a manager or other staff members to gather usage data and manage account cards.

The software allows them to issue new cards and manage lost/stolen cards.

It also includes simple tools to export data for management reporting and customer billing.

Keeping it easy for users



Codax Smartcard can be installed on just about any forecourt or commercial wash equipment.

The unit can be fitted in an easily-reached pedestal on the approach to a car or truck wash or mounted on the face of car care equipment, such as a jet-wash.

Although Codax Smartcard uses reliable, contactless technologies, the unit includes a reassuringly familiar card slot for customers.

Codax™ Smartcard

Promoting flexibility

Design flexibility

Because Codax Smartcard is based on international card standards, you can create and distribute your own cards with confidence. Alternatively, our designers can create the right look to carry your brand across your prepay and account cards.



Marketing Flexibility

Codax Smartcard allows you to create almost any combination of validity periods and promotions with prepay and account cards. The only limit is your imagination!



AUTOMATIC CAR WASH OPTIONS

OPTION 1: The Ultimate Wash with high pressure pre-wash, foam, wax and dry + high pressure under body wash.	SAVE 30% WITH A VALUE SAVER CARD*
OPTION 2: The Luxury Wash with pressure pre-wash, foam, wax & dry.	SAVE 30% WITH A VALUE SAVER CARD*
OPTION 3: The Car Wash with foam, wax and dry.	SAVE 30% WITH A VALUE SAVER CARD*
OPTION 4: The Express Wash with shampoo and rinse.	SAVE 30% WITH A VALUE SAVER CARD*

SAVE 30% WITH A VALUE SAVER CARD* Purchase a VALUE SAVER CARD at £35 and receive £50 of washing! at the wash terminal you are free to choose any wash programme each visit.



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